

2025 Sponsorship Prospectus

Show your support for nurses across Colorado by sponsoring Caring for Colorado, Colorado Nurses Association's 2025 Annual Conference.

We have many options available for you to show your support. If you are interested in discussing a custom sponsorship package or offering an in-kind donation, please email Mark Longshore, CNA Executive Director, at mark@coloradonurses.org.

The conference audience will include Registered Nurses, Advanced Practice Nurses, Student Nurses, policy leaders, managers, administrators and others involved in some aspect of health care in Colorado. Conference attendees want to learn about unique, state of the art, cutting-edge topics and to earn continuing education based on core nursing and healthcare content.

Sponsorship Opportunities

General Sponsorship $250

- Organization logo on website
- One sponsor-provided item in welcome bag

Bronze Sponsorship $500

- One sponsor-provided item in welcome bag
- Organization logo on website and on-site signage

Silver Sponsorship $1,000

- One complimentary exhibitor booth with one exhibitor attendee registration
- One sponsor-provided item in welcome bag
- Organization logo on website and on-site signage

Gold Sponsorship $1,500

- One complimentary exhibitor booth with one exhibitor attendee registration
- One social media push with sponsor-provided content on CNA social media accounts
- One sponsor-provided item in welcome bag
- Organization logo on website and on-site signage

Diamond Sponsorship- EXCLUSIVE $3,000

- One complimentary exhibitor booth with premium placement near entrance to exhibit hall and one attendee registration
- Two social media pushes with sponsor-provided content on CNA social media accounts
- Organization logo on Know-Before-You-Go email sent to all attendees
- One sponsor-provided item in welcome bag
- Organization logo on website and on-site signage

Meal & Break Sponsorship $1,000

- Organization logo on meal & break signage
- Organization logo on website & on-site signage

Student Program Sponsorship $500

- Directly supports a discounted student registration option
- Special email with sponsor-provided content sent to all student attendees
- Organization logo on website and on-site signage

Welcome Bag Sponsor $1,000

- Organization logo on welcome bag distributed to all attendees
- One sponsor-provided item in welcome bag
- Organization logo on website and on-site signage

Contact Mark Longshore with any questions and to sign up as an exhibitor.

Mark@Coloradonurses.org

Colorado Nurses Association